

EU Funds Publicity Awards – Wales (UK)

Recognising the communication activities of project sponsors

To celebrate the achievements of EU project sponsors in communicating their activities, WEFOs' EU Funds Publicity Awards were established in 2015.

Aim

- to recognise **project sponsors' achievements** in publicising and communicating
- to reinforce that **publicity is an important and compliant aspect** and that raising the visibility of EU funds is essential

- (1) Best use of online, digital or social media to promote an EU project
- (2) Best photograph of an EU project
- (3) Best event to publicise an EU project
- (4) Best Europe Day publicity

**90 applications
(over two years)
Broad coverage**

Applicants

Private

Public

Third sector

Funds

ERDF

ESF

EAFRD

ETC

Erasmus

H 2020

Annual information event

(Trophies, certificates, photos for MA's newsletters & Twitter)

